

December 1, 2019 through May 31, 2020

MAXIMIZE YOUR BONUS

40,000 UFirst Credits gets you an 8% Cash Bonus in June!

Earn UFirst Rewards Credits based on the following:

- ▶ **125% Credit** on HMS Plus Continuation and Payment Protector Continuation
- ▶ **125% Credit** on HMS Plus 25- and 30-year term (excludes CBO and ROP)
- ▶ **125% Credit** on HMS Plus Payment Protector 25- and 30-year term and To Age 70
- ▶ **100% Credit** on all other life insurance production

Qualification Period

December 1, 2019, through May 31, 2020. Policies must be paid with the first premium payment applied during the qualification period and must remain active through the free-look period.

Requirements

- Earn at least 40,000 of qualified life production credits during the qualification period,
- Have at least 70% 14-month persistency, and
- First Premium Applied rate of 70% or better*.

Credits equal 100% of paid annualized first-year premium up to target unless otherwise specified.

**First Premium Applied rate is measured by all policies approved and issued that receive first premium payment and remain active through the free-look period.*

Applications must be paid between December 1, 2019, and May 31, 2020. Life insurance production will be counted at 100% of paid annualized first-year premium up to target. First Premium Applied rate is based on paid applications during the qualification period. Medicare Supplement and Call Centers are excluded from the UFirst Rewards incentive program. Controlled business (immediate family members or internal replacements) does not qualify for the bonus payment. Bonus payment will be made to the writing agent only. Agents must be in good standing with Amerigo at the time of payout. Payouts will be made within a month of the end of the qualification period. Amerigo, at its sole discretion, reserves the right to modify, change, or cancel this promotion at any time.

For agent use only. Not for public use.
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The Amerigo logo, featuring the word 'AMERIGO' in a bold, italicized, sans-serif font with a registered trademark symbol.